



غرفة التجارة والصناعة والزراعة  
Chamber of Commerce Industry  
and Agriculture  
of Beirut and Mount-Lebanon في بيروت وجبل لبنان

**LE JOYAU**  
D'OLIVE

## CCIABML MEMBERS INITIATIVE

Le Joyau d'Olive was launched back in 2019 in the aim of helping small artisanal soap masters get to international markets.

Our goal as a company is to revive the ancestral craft and let the world know that Lebanon has perfected soap making some 4,000 years ago. We hope will lead Le Joyau d'Olive to reintroducing biodegradable cosmetics into our cities.

Le Joyau d'Olive offers today natural biodegradable bar and liquid soaps that contain the finest virgin olive and essential oils. Handcrafted, and matured over 6 months,

Le Joyau d'Olive embodies quality, sensuality, and dermatological benefits in highly giftable items. As of today, Le Joyau d'Olive is present in 15 geographies and expanding. From North America, the Middle East, to Africa, the brand is gaining in awareness and is today standing at a crossroad.

Moving forward, the company aims at raising funds in order to expand its reach on international markets and have enough working capital to expand its line of offering and penetrate markets that were thought to be impenetrable to small Lebanese firms. We truly believe that from this tiny country we call Lebanon, we can reach all 4 corners of the globe and export our culture to places we never dreamt of before.

<https://www.lejoyaudolive.com>



The Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon (CCIA-BML) is a non-profit private organization working for the public benefit.

Established in 1887, the Beirut Chamber is the largest and most influential business organization in Lebanon with a membership roster exceeding 10,000 SMEs and young entrepreneurs.

The Chamber provides a wide array of support services, targeting the achievement of the UN Sustainable Development Goals (SDGs 2030) namely Decent Work & Economic Growth, Inclusive and Quality Education, Youth Empowerment and Gender Equality.

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